



PAPER

PRINTING—WRAPPING
BAGS—TWINE
Fruit Wraps
Drinking Cups
Paper Napkins and Towels
Toilet Paper
Paper Plates and Dishes
Ice Cream and Oyster Pails
SEALRIGHT
CONTAINERS

Phone MAIN 8252

Blake, Moffitt & Towne
1115 Front Street
Sacramento, Cal.

P53-2



TELEPHONE TRADE is good trade

It is easily reached.
It costs less to handle.
Its results are satisfactory.

Telephone customers are the better class, with money to spend for high grade goods.

They appreciate good service.

The best medium in which to advertise for telephone trade is the

"BUYERS GUIDE"

Always at Hand
In Constant Use



PAPER

PRINTING AND WRAPPING

STATIONERY AND NOTIONS
TWINES AND TAPES
FRUIT PACKING SUPPLIES
TOILET TISSUES
PAPER TOWELS
PRINTERS' INKS
CARNIVAL GOODS

A COMPLETE STOCK
PROMPT SERVICE

ZELLERBACH PAPER
COMPANY

Capital 4545

1213 Front Street Sacramento

Formerly at 1021 Front

P51-2



Formerly Wilkie and Valley Paper Cos.

Paper—Twine—Notions Stationery

Adding Rolls	Mop Handles
Birthday Candles	Mouse Traps
Boxes	Brooms
Brushes	Napkins
CHRISTMAS GOODS	Needles
Clothes Hangers	PAPER HATS
Clothes Lines	Pails
Clothes Pins	Pencil Boxes
CONFETTI	Pencil Sharpeners
Crepe	Pins
Cups	Photo Paste
Dishes	Sales Booklets
Elastics	School Supplies
ENVELOPES	Second Sheets
FLY SPRAY	SERPENTINE
Gloves	Shelf Dollies
HALLOWEEN GOODS	Shoe Laces
Hair Nets	Soda Straws
Hair Pins	Spoons
HORN	Tablets
Ice Cream Cones	Thread
Kidie Novelties	Toilet Paper
Kites and Tops	Tooth Picks
Matches	Wash Boards
	Wax Paper
	Wrapping

Call Us for Service

Main 396

Sacramento, Calif.

P53-2

Paper Business

Blake Moffitt & Towne Front K & L Main-8252
Independent Paper Stock Co 1900-30th. Main-362
Valley Paper Co Inc Front & J. Main-396
Wilkie Paper Co Front & J. Main-143
Zellerbach Paper Co 1021 Front. Capital-4545

Waste Paper

Independent Paper Stock Co 1900-30th. Main-362

Wholesale Paper

Valley Paper Co Inc Front & J. Main-396
(See Advertisement This Page)
Zellerbach Paper Co 1021 Front. Capital-4545
(See Advertisement This Page)

Wrapping Paper

Blake Moffitt & Towne Front K & L. Main-8252
(See Advertisement This Page)

Paper Ruling

See Bookbinding Business

Patent Attorneys

Wilson Inc Cal St Life Bldg. Main-2102

Lancers, Patent

WEBSTER PERCY S
PATENTS & TRADEMARKS
COPYRIGHTS
Send for free Booklet
PERCY S. WEBSTER
Patent Lawyer
Savings & Loan Bg., Stockton, Cal.
Stockton. Long Distance Charge

Pattern Making Business

Sacto Pattern Wks 1801-14th. Capital-2480

Paving Business

Telbert A & Son Brighton. Main-1209-4

Pet Stock Business

Harder's Pet Shoppe 1010 J. Main-1603

Phonograph Business

Allen Wiley B Co 9th & J. Capital-1360
Capital Music Co 1842-30th. Main-7958
Dalley C C 1118 J. Main-3848
Elys Music Co Native Bldg. Main-2345
Robins H E 1842-30th. Main-1398
Sherman Clay & Co 9th & J. Capital-1360
Ye Music Shoppe Inc 916 K. Main-438

Repairs, Phonograph

DOLLEY G G
PHONOGRAPH REPAIRING
PARTS and SUPPLIES
Work Called for and
Delivered
All Work Guaranteed
1118 J. Main-3848

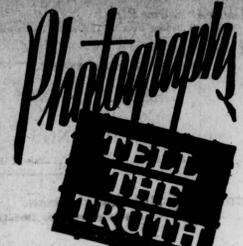
POST'S MUSIC HOUSE

PHONOGRAPHS REPAIRED
Complete Line of Parts For
All Makes
EXPERT PIANO TUNING
1317 J. Capital-2771

Photo Engravers

See Engraving Business

Display your product before prospective buyers in the Buyers Guide.



about your PRODUCTS

A Complete Photographic Service



COMMERCIAL
PHOTO SERVICE

IT'S THE MAN BEHIND THE CAMERA

1015½ 10TH ST. MAIN 3914
P49-2

Boussum

California's Leading

Photographer

SACRAMENTO STUDIO
1021 K ST.

Wedding and Family Groups
Phone for Night Appointments

Phone—
MAIN 3135
OAKLAND SAN FRANCISCO
P53-1



Photographs

Of Weddings, Family Groups,
Children
Phone Main 7271
Sacramento Art Studio
Frank McDougal, Photographer
"You will like the Photos we make"
Studio 1017 10th St.
Bet. J & K Sts.

P57-1

Photographers

Boussum Studio 1021 K. Main-3135
Frederick-Burkett Foto Serv
1015½-10th. Main-3914
Hudson Fred Inc 1123-10th. Main-659
Hobson Burt 1021-8th. Main-2170
Kuroko F H 1215-3rd. Main-2311
Langley Studios 2728½ J. Capital-1563
McCorry Photo Co 731 I. Main-4246
Mills & Johnson 1008-10th. Capital-538
O'Connell Studios 916 K. Capital-3735-J
Oyama Studio 1217½-4th. Main-4377-J
Sacto Art Studio 1017-10th. Main-7271
Webb Tracy 1123-12th. Main-6460

Advertising Photographers

McCURRY PHOTO CO 731 I. Main-4246

Aerial Photographers

McCURRY PHOTO CO 731 I. Main-4246

Architectural Photographers

McCURRY PHOTO CO 731 I. Main-4246

Banquet Photographers

McCURRY PHOTO CO 731 I. Main-4246

Color Photographers

McCURRY PHOTO CO 731 I. Main-4246

Commercial Photographers

McCURRY PHOTO CO 731 I. Main-4246
Frederick-Burkett Foto Serv
1015½-10th. Main-3914
(See Advertisement This Page)

Illustrative Photographers

McCURRY PHOTO CO 731 I. Main-4246

Industrial Photographers

McCURRY PHOTO CO 731 I. Main-4246

Photographs

KUROKO F H
PHOTOGRAPHER—
Rates Reasonable
1215-3rd. Main-2311

Portrait Photographers

Boussum Studio 1021 K. Main-3135
(See Advertisement This Page)
HODSON BURT
PHOTOGRAPHS
Commercial Photography
Kodak Finishing
1021-8th. Main-2170

LANGLEY STUDIOS

Berkeley Sacramento Burlingame
"PORTRAITS OF
INDIVIDUAL CHARM"
At the Home or Studio
Phone Capital 1558
Fashionable Weddings
2728½ J. Capital-1568
Sacto Art Studio 1017-10th. Main-7271
(See Advertisement This Page)

Photographic Film Developing

B & B Foto Finishing Service
1018½ H. Capital-3836-W
Densitair's Film Serv 2420 J. Main-9098-J
Fourness Frank F 824 J. Main-5271-J

Photostating Copy Work

ATLAS BLUE PRINT CO
PHOTOSTAT PRINTS
Facsimile copies of anything written,
printed or drawn reduced or
enlarged to suit
If in a Hurry Phone
10th & L Sts
Main Bldg. Main-1465

FORREST BLUE PRINT CO
PHOTOSTAT SERVICE
Quick, Errorless, Facsimile Copying
of LETTERS, CONTRACTS and
IMPORTANT PAPERS
Copy Anything, Written, Printed or
Drawn—No Plates—Prices
Reasonable
Room 1101
Forum Bldg. Main-2810

Physical Culture Business

Golden State Gymnasium 117 J. Main-10230

Physicians—Osteopathic

See Osteopathic Physicians

Physicians' Emergency Exchanges

Physicians' Emergency Exch 508-509A. Main-5570

Telephone Exchanges

PHYSICIANS' EMERGENCY EXCHANGE
PHYSICIANS' EXCHANGE
Mrs. W. H. Britton, Manager
We will locate your Physician at
any hour, day or night, without
charge to you.
508-39th. Main-5570

Physicians & Surgeons, M. D.

Affleck Jas T Dr Bryon Bldg. Main-2575-J
Anzures M I Dr 1004-10th. Capital-254
Babcock E S Dr Medio-Dental Bldg. Main-2272
Bard H Dr Dr Physicians Bldg. Main-805
Baker H A Dr Medio-Dental Bldg. Capital-1918
Beach E W Dr Medio-Dental Bldg. Main-7991
Beattie W A Dr Medio-Dental Bldg. Main-1242
Beauchamp H H Dr 1825 P. Capital-2276
Binley T Dr Medio-Dental Bldg. Main-7425
Bitner C L Dr Physicians Bldg. Main-121
Bramhall R N Dr Cal St Life Bldg. Main-4124
Brendel Frank P Dr Physicians Bldg. Main-689
Briggs Geo A Dr F & M Bldg. Main-630
Briggs Wallace R Dr Physicians Bldg. Main-2547-J
Brown Wm Elroy Dr Physicians Bldg. Main-2547-J
Brown B Dr Physicians Bldg. Main-2099
Brown Elmer D Dr Cal St Life Bldg. Main-455
Burdess Herbert S Medio-Dental Bldg. Main-3029
Chappell G E Dr Physicians Bldg. Main-448
Christian Paul W Dr Physicians Bldg. Main-642
Cook Orrin S Dr Medio-Dental Bldg. Capital-2082
Cople J D Dr F & M Bldg. Main-61
Cress W Dr Cal St Life Bldg. Main-313
Davis H J Dr Ochener Bldg. Main-148
Dillon G Porter Dr Physicians Bldg. Main-61
Dozier D F Dr Cal St Life Bldg. Capital-215
Downing W Everts Dr Cal St Life Bldg. Capital-1608
Dreyfus G H Dr Dr Physicians Bldg. Main-615
Duffney Geo W F & M Bldg. Main-767
Dunlap A K Dr Medio-Dental Bldg. Main-4433
Farrell L W Dr Physicians Bldg. Main-3029
Farrall G F Bryon Bldg. Main-2575-J
Fayner C Earl Dr From Bldg. Main-1710
Fisher J Hayes Dr Ochener Bldg. Main-3124
Foster Geo A Dr Physicians Bldg. Main-22
Gougout Louis J 418 & K. Main-1556
Gundrum F F Medio-Dental Bldg. Main-1061
Haig Thomas R Dr Medio-Dental Bldg. Main-7434
Hale Nathan G Medio-Dental Bldg. Main-1062
Hall Gen Joyce Dr Physicians Bldg. Main-611
Hall Howard Dr 2902-35th. Capital-1115
Harris J B Medio-Dental Bldg. Main-1060
Hart A C HOOP Bldg. Main-4278
Haworth M W Dr Medio-Dental Bldg. Main-2806
Henderson Andrew M Dr Medio-Dental Bldg. Main-478
Howard B F Dr Physicians Bldg. Main-22
Hu Goras S Dr 318½ M. Main-731
Ibhi K Dr 1227-3rd. Main-633
Isard Max C Dr Medio-Dental Bldg. Main-2111
Johnson Oscar F Dr Physicians Bldg. Main-634
Johnson Oscar F Dr Sutter Club. Main-1639
Jones Chas B Dr Medio-Dental Bldg. Main-678
Jones Roy Dr Cal St Life Bldg. Main-624
Jones Norris R Dr Medio-Dental Bldg. Main-5360
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